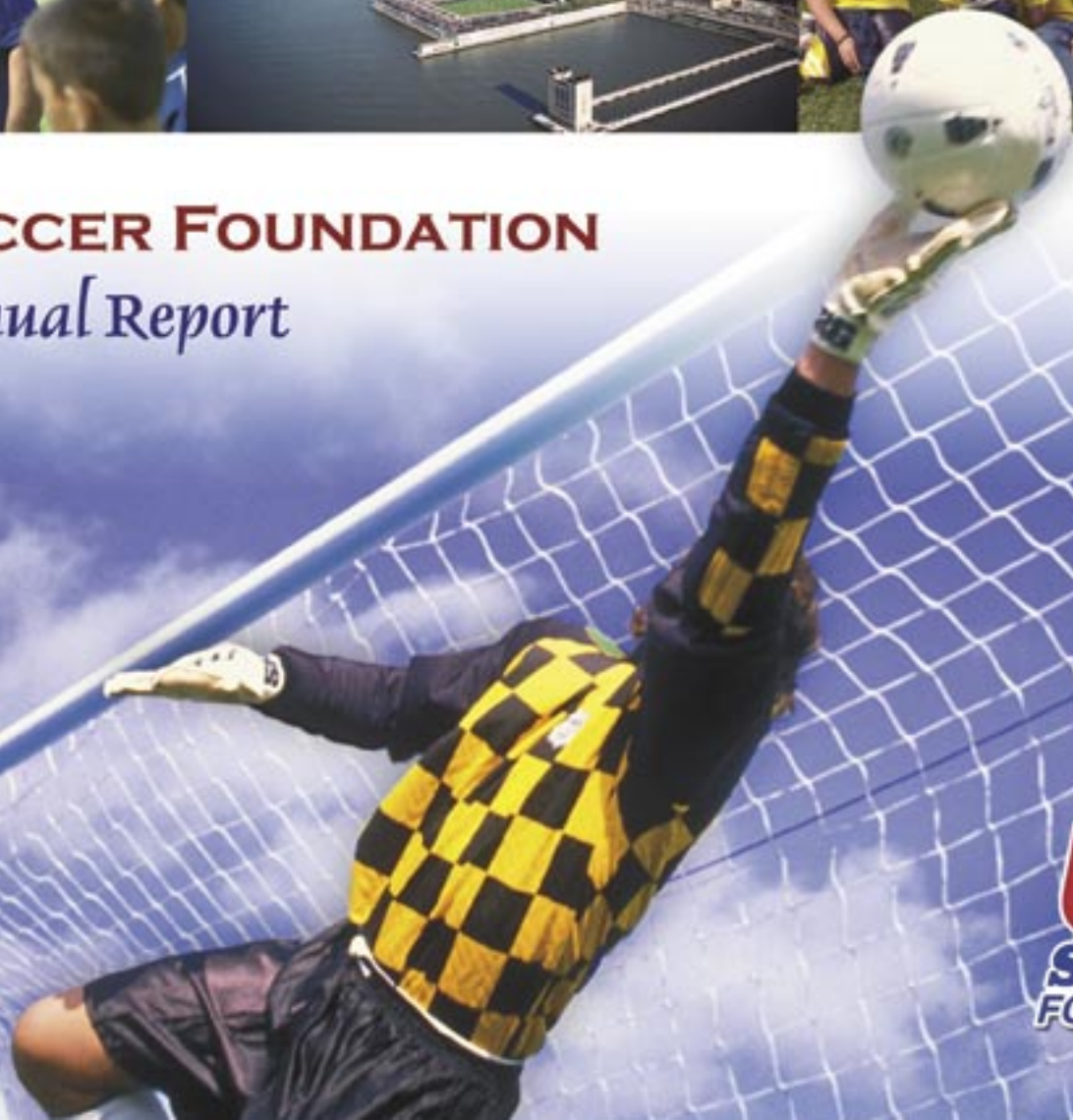




U.S. SOCCER FOUNDATION
2005 Annual Report



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A Decade of Vision and Accomplishments

We have had a very successful year at the Foundation, supporting the growth of soccer in the United States. A major constraint on that growth is the lack of adequate playing fields. We are pleased, therefore, to be able to continue to support the building and enhancement of soccer fields across the country, especially with our All Conditions Fields Program, which provides lighted, synthetic grass fields that can be used night and day, in all kinds of weather.

A particularly significant event was the groundbreaking near Front Royal, Va., for a field on a remediated Superfund site, turning what was once unusable land into a safe soccer facility. The Foundation is supporting a number of these projects in partnership with the Environmental Protection Agency (EPA).

Exciting program grants were made across the country again this year, supporting the development of players, coaches and referees, especially in economically disadvantaged urban areas. We continue to expand our outreach to soccer fans and supporters everywhere with our newly upgraded website. We were also pleased to make our grant application process available for the first time in Spanish as well as English.



All of us were saddened by the massive devastation from Hurricanes Katrina, Rita and Wilma. The Foundation was pleased to initiate, with our partner Eurosport, a nationwide program to collect funds to help communities reconstruct their soccer facilities so that young

people especially can get back on the fields after all they've been through. The recovery will take many months and contributions can be made at soccerunitedrecoveryfund.org

Our success this year is a direct result of contributions from you, our supporters, who have allowed us to fund an increased number of the grant applications we receive. While much has been accomplished, many excellent projects and programs still go without a grant due to our finite resources. So I urge you to continue your dedication and support of the U.S. Soccer Foundation. You can contribute by mail to our office, online at our website (ussoccerfoundation.org), or at work through the Combined Federal Campaign (CFC # 1066).

Our overhead costs are strictly controlled and covered by the Foundation's endowment. Therefore, 100% of every dollar you contribute is, and will continue to be, used to expand our programs and activities and their positive impact on the soccer community.

Thanks for your support.

Sincerely,

BRAD HAYS,
Chairman, Board of Directors



"Since 1995, the U.S. Soccer Foundation has played a major role in the development of soccer in this country. From recreational leagues to our National Teams, the Foundation has enriched the lives of countless Americans and brought soccer into the cultural fabric of America. U.S. Soccer's future remains bright and our sport continues to flourish."

**-DR. S. ROBERT
CONTIGUGLIA, M.D.,
PRESIDENT,
U.S. SOCCER FEDERATION**

Highlight Reel

Continuing Support of Soccer's Growth

The U.S. Soccer Foundation, the Major Charitable Arm of Soccer in the United States, continued to support the growth of soccer in communities across the country this year. New or renovated soccer fields, constructed with FieldTurf synthetic grass as part of the Foundation's All Conditions Fields Program, were dedicated from coast-to-coast.

Brazilian superstar Ronaldo (center) was on hand at the opening of a new All Conditions Field in Los Angeles.

In May, local children cheered on New York Governor George E. Pataki and United States Men's National Team and FC Dallas forward Eddie

Johnson as they took celebratory shots on goal to open Hudson River Park's 3.2 acre Pier 40 Athletic Field supported by a Foundation All Conditions Fields grant. This symbolic gesture was the culmination of a joint governmental, philanthropic and community effort to bring more athletic playing fields and public open space to Manhattan and its waterfront.

RONALDO OPENS NEW L.A. FIELD

In July, more than 200 local children were introduced to a new home for soccer in the Latino community of Pico-Union in Los Angeles, where Brazilian soccer superstar Ronaldo paid an unexpected visit. Ronaldo was on hand to help dedicate the new All Conditions Field at the Salvation Army Red Shield Youth & Community Center. The Community Center serves more than 2,800 children. The Foundation provided funding for this worthwhile project through an All Conditions Fields grant, supplemented by a "Neighborhood Initiatives" grant the Foundation received from the U.S. Department of Housing and Urban Development (HUD).

2005 GRANTS SUPPORT MANY INITIATIVES

In addition to the seven new All Conditions Fields grants made this year, the Foundation's 2005 Grants Program awarded 19 grants for soccer development programs and nine for field enhancements and upgrades. These grants supported a wide-range of community-based initiatives across the country, including: support for the first-ever soccer field in Lumberton County, N.C., soccer equipment to support over 5,000 inner-city youth in Boston and funding for field irrigation equipment to produce a sustainable grass field in West Fargo, N.D.



Highlight Reel

NATIONAL SOCCER HALL OF FAME

The Foundation added to its earlier support of the National Soccer Hall of Fame by providing a grant of \$1,000,000, which, with the help of the Hall's local supporters, will allow it to retire all of its debt. The Hall of Fame, with over 100,000 historic soccer items, preserves and celebrates the history of the game in the United States.

PASSBACK GROWS TO NEW LEVEL

The Foundation also supports those in economically disadvantaged areas with its Passback Program, which provides "new or gently used equipment" to players who need uniforms, shoes and balls, both here



and abroad. This year over 60,000 pieces of soccer equipment found a new home. The Los Angeles Galaxy won this year's Foundation "Team Humanitarian of the Year" award for collecting the most equipment of any Major League Soccer (MLS) team in the annual Passback Challenge. The addition of a National Sponsor, Western Union, in five MLS cities, has helped take the program to a new level.

10TH ANNIVERSARY BANQUET SALUTES HUNT

In September, the Foundation celebrated its 10th Anniversary with a banquet honoring soccer pioneer Lamar Hunt and the Top Ten U.S. Soccer Events of the Past Decade. His Serene Highness Prince Albert II of Monaco attended as Honorary Chairman and \$250,000 was raised to support the National Training Center and youth programs in Washington, D.C.

FOUNDATION SUPPORTS HURRICANE RELIEF

The Foundation concluded its year by supporting immediate relief efforts for victims of Hurricanes Katrina, Rita and Wilma. MLS, the U.S. Soccer Federation, players associations for MLS and the Mens's and Women's National Teams and the Football Federation of Mexico raised over \$135,000 from the auction of MLS, U.S. and Mexican National Teams jerseys. The Foundation, with Eurosport, also created the Soccer United Recovery Fund to support the rebuilding of the soccer infrastructure in the Gulf Coast area through direct contributions, including a commitment of \$50,000 from the Foundation, as well as proceeds from the sale of commemorative shirts and equipment.

Passback ensures that every child has proper soccer gear!



"The U.S. Soccer Foundation has played a vital role in furthering the growth of our sport over the past 10 years. Whether it has been supporting our National Teams, providing grants to soccer organizations all over America, or helping take our sport to places in America where it has never been before, I'm proud of the way in which the Foundation has always stepped forward as a leader."

**-KEVIN PAYNE,
PRESIDENT & CHIEF
EXECUTIVE OFFICER,
D.C. UNITED**

Game Plan

“To enhance, assist and grow the sport of soccer in the United States”

MISSION

The Foundation’s mission is to enhance, assist and grow the sport of soccer by seeking out and supporting new community partnerships and programs.

FOCUS AND OBJECTIVES

The Foundation’s funding decisions are made with a priority given to



programs or projects that develop players, referees, coaches and fields, with special emphasis on the economically disadvantaged in urban areas.

GUIDING PRINCIPLES

- Be a responsible steward of the Foundation’s resources.
- Provide resources for the sport in support of the U.S. Soccer Federation’s Vision and Mission.
- Be an advocate for the sport and promote cooperation with and support from national and local governments.
- Develop non-investment revenue from public and private sources to support the mission and criteria of the Foundation.

CRITERIA FOR FOUNDATION SUPPORT

The Foundation will emphasize programs or projects that have a significant impact on furthering the Foundation’s mission. In addition, priority will be given to projects or programs where:

- The Foundation’s commitment of resources has a significant impact on the project or program.
- The project or program affords the Foundation the opportunity to develop alliances or partnerships.
- The impact of the project or program and the Foundation’s involvement in it are measurable, and
- The Foundation supports but does not operate the project or program.

The Foundation's accomplishments, or "Goals," for this year grew out of the program and operating structure that has developed ever since the Foundation was first created with the surplus funds from the 1994 FIFA World Cup. With diverse endeavors spanning all levels of the game, the Foundation has evolved from strictly a grant-making organization to a proactive leader in the soccer community with programs that provide expertise and informational resources in addition to financial support.



PROGRAM GRANTS

The Foundation's Grants Program, which is at the core of the Foundation's operations, has provided approximately \$20 million in cash and equipment to over 350 national, statewide and local projects across the country, supporting the development of players, referees, coaches and fields with an increasing focus on economically disadvantaged urban areas. In addition, the Foundation has provided \$18 million in loans and financial support for a range of programs such as the 1999 and 2003 Women's World Cups, the development of the U.S. National Teams and the growth of professional soccer, in particular MLS, the Women's United Soccer Association (WUSA) and the Women's Soccer Initiative, Inc. (WSII).

FIELD GRANTS

● All Conditions Fields

Without access to safe, quality fields, it is difficult for any community soccer program to succeed. So, it is not surprising that field development is a key program of the U.S. Soccer Foundation. In partnership with NikeGO, the Foundation's All Conditions Fields (ACF) Program aims to build 50 state-of-the-art synthetic grass fields in five years. The ACF package consists of four components: FieldTurf synthetic grass, Kwik Goal field equipment, Musco sports lighting and TGI Systems signage.

New York's Hudson River Park Pier 40 All Conditions Field.

We are well on our way to meeting this goal, and thousands of children are already benefiting from the All Conditions Fields that have been built to date.



"How do we find the words to adequately express our heart-felt thanks to the U.S. Soccer Foundation for transforming our neighborhood with a new FieldTurf playing field. The field has become a refuge for the hundreds of children and families who live in our community, allowing them to have a safe place to play soccer away from the dangers and negative influences on the street."

**-IRENE LEWIS,
EXECUTIVE DIRECTOR
OF THE SALVATION
ARMY RED SHIELD
YOUTH AND
COMMUNITY CENTER**

The Build Up



● EPA Fields Program

The EPA and the U.S. Soccer Foundation established a national partnership in 1998 to turn Superfund sites into soccer fields. While these blighted sites are undoubtedly the most difficult field projects to develop, simply because such extensive cleanup is required, the Foundation is supporting a number of these projects.

AMERICA SCORES

One of the first programs the U.S. Soccer Foundation supported was DC SCORES, an urban public school soccer and literacy program based in Washington, D.C. Now, after 10 years of continued Foundation support, the program operates in 13 major cities across the country and is known as America SCORES. The SCORES model is an after-school program offering inner-city public school students the opportunity to play soccer while learning how to express themselves through creative writing and community service. SCORES sites now include Boston, Chicago, Cleveland, Dallas, Denver, Los Angeles, Milwaukee, New York, Oakland, San Francisco, Seattle, St. Louis, as well as the Nation's Capital. Currently, 3,300 student-athletes participate in America SCORES Programs.

PASSBACK

Share the Equipment — Share the Game

The Passback Program was created to help meet the equipment and uniform needs of every individual who wants to play soccer, especially those in underserved areas, by providing them “new and gently used” equipment no longer needed by individuals or companies.

A dramatic before and after view of the Red Shield Youth and Community Center's new All Conditions Field.

MLS has designated the Foundation as its Charity of Choice and has partnered with the Foundation in its annual Passback Challenge. Each year MLS teams compete to see who can collect and redistribute the most soccer equipment. Individuals and clubs also have the opportunity to become “Passback Stars” by organizing their own Passback events and distribution.

Passback donations have been dispersed not just throughout the United States, but around the world – including Afghanistan, El Salvador, Iraq, Kenya, Rwanda, Sri Lanka and Thailand. Overseas distribution, which is handled by the Foundation’s Corporate Partner, Euro-sport, has often been accomplished by U.S. Military troops, and also

through organizations such as the Peace Corps, SportAid and World Vision.

PARTNERS RESOURCE CENTER

The Foundation provides support and resources to the soccer community through cooperative programs and services offered through the Foundation’s Partners Resource Center (PRC). The PRC enables Community Partners to receive preferred pricing and expert advice from soccer industry leaders in the areas of soccer equipment, field development and more.

PROJECT-40

Project-40, a joint venture between MLS and the U.S. Soccer Federation, was created to raise the skill level of young soccer talent in the U.S. The program encourages early entry of American high school and collegiate players into MLS, where the advanced level of competition furthers their development as players.

Players who enter MLS as Project-40 participants are immersed in a full-time professional training environment at an earlier age, yet also enjoy the benefit of an education stipend provided by the Foundation so they may continue their formal education – either while playing or after their pro careers have ended.

The program has enjoyed great success, particularly with players who have played – or presently are playing – with U.S. National Team programs, including Freddy Adu, DaMarcus Beasley, Carlos Bocanegra, Bobby Convey, Landon Donovan, Eddie Gaven, Tim Howard and Eddie Johnson.



“The Foundation has grown to be an integral part of increasing awareness of the sport of soccer in this country. It has helped fund infrastructure, fields and player development projects that otherwise would have been postponed or eliminated. The Foundation is, and should remain, a critical thread in the fabric of our soccer landscape.”

**-DAVID MESSERSMITH,
PRESIDENT,
U.S. YOUTH SOCCER
ASSOCIATION**



Over \$2.5 million in 2005 Grants and Support

2005 GRANTS PROGRAM

The U.S. Soccer Foundation awarded grants to 35 different groups nationwide as part of its 10th annual Grants Program cycle in 2005. Included in the grants awarded were seven ACF grants for the construction of state-of-the-art synthetic grass soccer fields that can be used in all conditions.

In all, the Foundation made more than \$1.3 million available for the 2005 grants cycle, with 19 grants awarded for soccer development programs and 16 for field enhancements and upgrades.

The 2005 grants will help fund a variety of diverse, grassroots and community-based initiatives including, a new after-school program in Indianapolis, Ind.; expanded outreach efforts for youth in rural Oklahoma; implementation of a small-sided program for elementary and junior high students in Madison, Wis.; and, lights for two new soccer fields in the City of North Miami, Fla. Twenty-five different states were the recipients of funding this year. Highlights of the annual grants process included the **Alan I. Rothenberg Award** and the **Jim Hamilton Award**, special grants in honor of Foundation leaders whose stewardship has helped the organization succeed since its inception.

Named in honor of the FIFA World Cup USA 1994 Chairman and current Foundation Board Member, the **Alan I. Rothenberg Award** is presented annually to a grant program that best symbolizes the Foundation's efforts to serve urban, at-risk constituencies, with a special focus on Hispanic programs. In 2005, it was presented to Baltimore,

Maryland's Urban Soccer Academy, which serves inner city youth by training coaches and providing soccer and field equipment.

The **Jim Hamilton Award**, named for the current Foundation Board Member and the man who chaired the Foundation for its first nine years, highlights the Foundation's vision of assisting programs that encourage and foster female participation in the sport. The award this year was given to the Arizona Women's and Youth Sports Foundation, which will use the money to support the training and education of Hispanic female soccer players from economically disadvantaged communities in Phoenix, Ariz.

- Approximately 56,000 players were served by new Foundation grants and partnerships.
- Approximately 77 percent of the players served are youth participants.
- Approximately 100 referees were served by new Foundation grants and partnerships.
- Approximately 4,000 teams were served by new Foundation grants and partnerships.

★ ALL CONDITIONS FIELDS GRANT

★ PROGRAM, EQUIPMENT OR FIELD ENHANCEMENT GRANT



"We are honored to have the U.S. Soccer Foundation as a Partner with NikeGO in the ACF program. With this Partnership, it's our goal to bring the joy of physical activity to young athletes of all abilities through the power of soccer."

**-JOE ELSMORE,
DIRECTOR OF
U.S. SPORTS
MARKETING, NIKE**

This year's 28 Program, Equipment and Field Enhancement grant recipients were:

Grantee	Purpose of Grant	City	ST
Arizona Women's and Youth Sports Foundation ¹	Expand outreach to Hispanic girls	Phoenix	AZ
City of Mesa Parks & Recreation	Create intramural league for at-risk, jr. high students	Mesa	AZ
Housing Authority of City of Paso Robles	Expand existing league for at-risk youth	San Luis Obispo	CA
City of North Miami	Light two new soccer fields	North Miami	FL
Columbus Youth Soccer Association	Light one field, expanding outreach to youth & adults	Columbus	GA
Idaho Youth Soccer Association	Create after-school soccer and study program	Boise	ID
Chicago SCORES	Expand existing after-school program	Chicago	IL
Rockford Park District	Create new soccer league for at-risk, urban youth	Rockford	IL
Phoenix Youth Center, Inc.	Expand existing league for at-risk, inner-city youth	Fort Wayne	IN
Kuntz Advisory Team	Expand existing program for at-risk, inner-city youth	Indianapolis	IN
Walkerton Parks & Recreation Dept.	Expand existing program for youth soccer	Walkerton	IN
Bd. of Boston Community Centers, Inc.	Expand existing program for urban youth	Boston	MA
Baltimore Dept. of Recreation & Parks ²	Create after-school league for at-risk, urban youth	Baltimore	MD
Public Schools of Robeson County	Equip two new soccer fields	Lumberton	NC
West Fargo Soccer Club	Irrigate three fields in new soccer complex	West Fargo	ND
Norfolk Soccer Club, Inc.	Irrigate nine fields in new soccer complex	Norfolk	NE
Special Olympics NY – Genesee Region	Support existing program for special needs players	Pittsford	NY
Flower City Soccer League, Inc.	Expand existing program for inner-city youth	Rochester	NY
City of New Philadelphia	Irrigate new fields	New Philadelphia	OH
Oklahoma Soccer Association	Expand outreach to rural youth	Tulsa	OK
Catholic Charities – El Programa Hispano	Create after-school soccer program for at-risk youth	Gresham	OR
Allentown Youth Soccer Club	Expand existing program for at-risk, urban youth	Allentown	PA
Municipality of Monroeville	Light new travel soccer field	Monroeville	PA
West of the Brazos Soccer Club	Equip fields at new regional park complex	Brazoria	TX
Boys & Girls Club of Rockwall County	Train new referees	Rockwall	TX
Seattle SCORES	Expand existing after-school program	Seattle	WA
Millennium Soccer Club	Create a new small-sided program	Madison	WI
Wyoming ODP State Select Soccer	Expand existing ODP program	Jackson	WY

¹ Recipient of the *Jim Hamilton Award* ² Recipient of the *Alan I. Rothenberg Award*



This year's seven ACF grant recipients, each of which received a \$100,000 grant (\$50,000 of which is provided to the Foundation by its Corporate Partner, NikeGO), were:

City of Sacramento Department of Parks & Recreation, Sacramento, CA

City of Middletown, Middletown Youth Soccer, Inc., Middletown, CT

Township of Maplewood, Maplewood, NJ

Rehoboth Christian School Association, Rehoboth, NM

Basin United Soccer Club, Klamath Falls, OR

Brownsville Community Improvement Corporation, Brownsville, TX

Prince William Soccer, Inc., Manassas, VA

Each of these Community Partners will utilize their ACF grant to assist with the construction of a state-of-the-art FieldTurf synthetic grass field, complete with lights from Musco Sports Lighting, soccer goals and equipment from Kwik Goal and TGI Systems signage.

EPA FIELDS PROGRAM

While the EPA has identified 50 pilot properties that, once cleaned, could be made available for recreational reuse, the Avtex Superfund Site in Front Royal, Va., is the first such Foundation project to proceed to development. With an April 2005 groundbreaking for the 31-acre Skyline Soccerplex, this four-field natural grass soccer complex represents a joint effort between the Foundation, Ballard Sports, the town of Front Royal and Warren County.



"By creating these amazing soccer fields, Nike and the U.S. Soccer Foundation are helping more and more kids discover the joy of playing soccer. I've been spending a lot of time in Chicago lately so I appreciate that the kids here have access to a world-class field."

**-MIA HAMM, FORMER
U.S. INTERNATIONAL
AND ALL-TIME LEADING
SCORER IN FIFA
HISTORY**

NATIONAL SOCCER HALL OF FAME

The Foundation provided a \$1,000,000 grant in 1999 to assist with the building of the National Soccer Hall of Fame in Oneonta, N.Y. Because of the importance of the Hall as the steward of the history of the



game in the United States, the Foundation this year made an additional \$1,000,000 grant to the Hall. This grant, with the additional support of local contributors, will allow the Hall to retire all of its debt by early next year.

PASSBACK

This year over 60,000 pieces of soccer equipment were provided to those in need in the United States and worldwide.

Once again in 2005, the Foundation and MLS issued a Passback Challenge to all 12 MLS teams. MLS teams encouraged fans to clean out closets, basements and garages and collect soccer equipment and clothing that is still in good condition. Local teams, clubs and leagues were encouraged to donate the items at their local MLS teams' stadium. Each of the MLS teams hosted a U.S. Soccer Foundation Passback Collection during a designated home match, and the Los Angeles Galaxy won the Foundation's Team Humanitarian of the Year award by collecting 4,062 pieces of soccer equipment.

Western Union, a global leader in money transfer services, became the first National Sponsor of Passback, supporting Foundation Passback collections for five MLS teams this season. The company supported the program with both cash and soccer apparel donations during the course of the 2005 MLS season.

AMERICA SCORES

During 2005, the Foundation provided America SCORES with a grant of \$100,000. The Foundation also hosted America SCORES local leaders and executives in Washington, D.C., to help introduce this innovative program to their elected officials. Events included meetings with Members of Congress and the Administration and were capped off by an evening reception on Capitol Hill. The highlight of the event was student-athletes from DC SCORES reciting their own poetry to a large group that included Congressional decision-makers, as well as MLS players Alecko Eskandarian and Mike Petke.

THE NATIONAL TRAINING CENTER AT THE HOME DEPOT CENTER

The U.S. Soccer Foundation continues to provide support for U.S. Soccer's National Training Center at The Home Depot Center in Carson, Calif. What started as a vision in 1999 became a state-of-the-art reality in 2003, providing a home that allows the integration of all the U.S. National Team programs, from the U-14 developmental camps up to the U.S. National Men's and Women's Teams. Over \$300,000 was raised for this critical facility this year, including the proceeds from the Foundation's 10th Anniversary Banquet.



"The Foundation, the U.S. Soccer Federation and MLS are all working together for the single goal of developing our game. It's amazing to look at the major sponsors that have come into the sport – really, pillars of corporate America. To attract them to our sport means we have achieved a real level of success."

**-PAUL CALIGIURI,
FORMER U.S.
INTERNATIONAL AND
MEMBER OF THE
NATIONAL SOCCER
HALL OF FAME**





Foundation Partners With Industry Leaders On Partners Resource Center

Applying a team philosophy to work done off the field, the Foundation has created relationships with Corporate Partners committed to developing the game in this country.

BALLARD SPORTS, the Foundation's Supplier for Soccer Facility Maintenance and Construction Services, provides site master planning, design, construction and maintenance for soccer fields. ballardsports.com

BROTMAN•WINTER•FRIED COMMUNICATIONS, the Foundation's Supplier for Media Relations and Corporate Communications, has emerged as a major voice in soccer public relations. specialevent.com

CLOUGH HARBOUR SPORTS, the Foundation's Supplier for Soccer Facility Design and Planning Services, offers planning, engineering, construction support and project management for soccer facilities. cloughharbour.com

EUROSPORT, the Foundation's Supporter for Soccer Equipment and Uniforms, was founded in 1984 to provide high quality, hard to find soccer gear, at reasonable prices, through its nationally-circulated catalog. soccer.com

FIELDTURF, the Foundation's National Partner for Synthetic Grass Soccer Field Surfaces, received the first FIFA certification for a synthetic grass surface in 2001. fieldturf.com

HUNTER INDUSTRIES, the Foundation's Supplier for Irrigation Equipment, is one of the world's leading manufacturers of irrigation equipment for turf, landscape and soccer fields. hunterindustries.com

INTERNATIONAL SPORTS IMAGES, the Foundation's Supporter for Digital Media and Photography, is also the official photographer for the U.S. National Soccer Teams. internationalsportsimages.com

JOHN DEERE EQUIPMENT, the Foundation's Supplier for Maintenance Equipment, offers Foundation Community Partners significant discounts on mowing equipment and tractors. johndeere.com

JOHN DEERE LANDSCAPES, the Foundation's Supplier for Wholesale Nursery and Landscape Supplies, provides discounted prices for materials necessary to build soccer fields. johndeerelandscapes.com

KWIK GOAL, the Foundation's National Partner for Goals, Nets, Field Equipment and Mobile Seating, was founded in 1981 with the purpose of fulfilling the growing needs for portable soccer goals. kwikgoal.com

MUSCO SPORTS LIGHTING, the Foundation's National Partner for Sports Lighting, has focused on the design and manufacture of sports lighting for more than 20 years. musco.com

NIKEGO, the Foundation's National Partner for Promoting Healthy Activities, is Nike's signature U.S. community affairs initiative committed to getting children more physically active. nikego.com

TGI SYSTEMS, the Foundation's Supporter for Graphic Signage, is an innovative leader in the sports graphic industry. worldwidetgi.com

The U.S. Soccer Foundation – Celebrating the Past, Building the Future

10TH ANNIVERSARY BANQUET

The U.S. Soccer Foundation's 10th Anniversary Banquet was held in Washington, D.C. this fall with the theme of "Celebrating the Past, Building the Future." His Serene Highness Prince Albert II of Monaco attended as the Honorary Chairman and was joined by 360 people celebrating the game of soccer in this country. American soccer pioneer Lamar Hunt was awarded the Foundation's first Lifetime Achievement Award for all that he has done to expand the sport of soccer as an owner of the NASL Dallas Tornados and as a Founder of MLS. Another highlight of the evening was the unveiling of the Top Ten U.S. Soccer Events of the Past Decade, as selected by visitors to the Foundation's website.



COMBINED FEDERAL CAMPAIGN

Once again, the U.S. Soccer Foundation is part of the Combined Federal Campaign (CFC) – #1066 – which allows federal workers and military personnel to target donations through their workplace.

The mission of the CFC is to promote and support philanthropy through a program that is employee-focused, cost-efficient and effective in providing all federal employees the opportunity to improve the quality of life for all.

To help assist those working to rebuild the soccer community in the Gulf States, all funds raised by the Foundation through the CFC this year will be contributed to the Soccer United Recovery Fund. This fund is being coordinated, on behalf of the national soccer community, by the Foundation. In order to distribute the funds in an efficient manner, the Foundation has crafted an expedited grants program for those funds raised.

WEBSITE

The U.S. Soccer Foundation launched a new website in the summer of 2005. For the first time, the new website is bilingual — including both English and Spanish versions of all text. The dynamic and more user-friendly site was created by Kintera, Inc., which worked with the Foundation's management team to create a website that illustrates the scope of the Foundation's activities in supporting the growth of soccer in the United States, especially in economically disadvantaged urban areas.



"The U.S. Soccer Foundation has played an integral role in the growth of Major League Soccer during our first decade. Our partnership with the Foundation provides important resources for soccer at all levels – from fields to player development. Alongside the Foundation, we have worked to unite the soccer family and win over key influencers to build unprecedented momentum that has transformed the United States into a true Soccer Nation."

**-DON GARBER,
COMMISSIONER,
MAJOR LEAGUE SOCCER**

The Foundation's new website provides a wide range of novel features, including the ability for repeat visitors to follow their specific interests. For example, once registered at the new function, *My Foundation*, a person can access his or her donation history, follow the projects and programs to which they have contributed, download unique screensavers and wallpaper, or access *In Touch*, the Foundation's electronic newsletter. In addition, *My Foundation* members are eligible for monthly drawings that feature a wide array of prizes generously donated by NikeGO. Grant applicants will continue to be able to file grant applications online and will have access to their grantee file online.

A new *Take Action* area will allow users to support the Foundation's



advocacy efforts. For example, users can contact and encourage their Members of Congress to join the Congressional Soccer Caucus. The Soccer Caucus is a bi-partisan effort aimed at promoting the health and quality of life for our children and communities through soccer.

We invite you to visit the Foundation website at ussoccerfoundation.org.

WOMEN'S SOCCER INITIATIVE

The Foundation was pleased to join the U.S. Soccer Federation in providing financial support to Women's Soccer Initiative, Inc. (WSII), a not-for-profit entity dedicated to guiding the re-launch of women's professional soccer in the United States.

The Foundation and the U.S. Soccer Federation, soccer's governing body for the United States, agreed to donate a combined \$100,000 to support the first phase of business planning, research and market identification. "Our partnership with these two organizations is of tremendous value to us as we build a disciplined, long-term business plan," said Tonya Antonucci, CEO of WSII. "Not only are they providing us necessary financial backing at this time, but they also offer support as we construct our plan and build momentum in the marketplace to capitalize the league."

WSII was created as a result of a Women's United Soccer Association Business Strategy Summit in late 2004, attended by a diverse group of business, investment, marketing, sponsorship and media executives. The Summit was held to develop a consensus view on a viable business model for re-launching a professional women's soccer league. The goal is to launch a first division women's professional league in the

The Directors' Box



BRAD HAYS
Chairman
Corrales, NM



KEVIN PAYNE
Vice Chairman
Herndon, VA



ED FOSTER-SIMEON
Secretary
Woodbridge, VA



CHARLES MARSHALL
Treasurer
Beaverton, OR



JOHN A. KOSKINEN
President
Washington, D.C.



THOMAS E. CLARKE
Beaverton, OR



DR. S. ROBERT CONTIGUGLIA
Denver, CO



JEROME DE BONTIN
Kenilworth, IL



DONNA DE VARONA
New York, NY



MIKE EDWARDS
Albuquerque, NM



DAN FLYNN
Chicago, IL



DON GARBER
New York, NY



BILL GOAZIOU
Davenport, FL



LAUREN GREGG
Richmond, VA



SUNIL GULATI
New York, NY



JAMES HAMILTON
Vancouver, WA



LINDA HAMILTON
Richmond, VA



FRANCISCO MARCOS
Tampa, FL



DAVID MESSERSMITH
Bensalem, PA



JANUSZ MICHALLIK
Glastonbury, CT



PHILIP MURPHY
Red Bank, NJ



ALAN ROTHENBERG
Los Angeles, CA



HANK STEINBRECHER
Glen Ellyn, IL



CHARLIE STILLITANO
Westfield, NJ



PETER J. VERMES
Overland Park, MO



PHYLLIS E. RIEDLER
Board Liaison
Washington, D.C.



"The Foundation has benefited from the dedication, leadership and financial generosity of volunteers from all levels of the game. Our Board and Committee Members, supported by our donors, have worked to ensure that our policies and activities help soccer grow in this country, especially in economically disadvantaged areas. That is our commitment for the future as well."

**-JOHN A. KOSKINEN,
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Gate Receipts

Balance Sheets

Assets	JUNE 30,	
	2005	2004
Cash and cash equivalents	\$ 2,791,347	\$ 2,625,937
Contributions receivable	75,026	51,848
Investments	64,463,036	61,681,161
MLS note receivable	3,425,343	4,133,097
AYSO note receivable	1,479,441	1,476,659
Property and equipment, net	26,752	31,108
Other assets	64,295	18,783
	\$ 72,325,240	\$ 70,018,593
Liabilities And Net Assets		
Liabilities:		
Accounts payable and accrued expenses	\$ 344,587	\$ 371,989
Deferred revenue	27,000	-
Grants payable	3,184,154	3,337,810
Player development grant	5,500,000	5,500,000
National Soccer Hall of Fame grant	1,000,000	-
Line of credit payable	688,021	526,024
National Training Center payable	136,035	252,670
	\$ 10,879,797	\$ 9,988,493
Net Assets		
Unrestricted	58,020,100	55,897,003
Temporarily restricted	3,425,343	4,133,097
	61,445,443	60,030,100
	\$ 72,325,240	\$ 70,018,593

Statement of Activities

	YEAR ENDED JUNE 30, 2005		
	Unrestricted	Temporarily Restricted	Total
Revenue and support:			
Investment income	\$ 1,267,599	\$ 275,577	\$ 1,543,176
Contributions	1,514,429	-	1,514,429
Rescinded grants	500,810	-	500,810
In-kind contributions	163,294	-	163,294
Other income	28,038	-	28,038
Net assets released from restrictions	983,331	(983,331)	-
Total revenue and support	4,457,501	(707,754)	3,749,747
Expenses:			
Program services:			
Grants	3,719,474	-	3,719,474
MLS awareness	983,331	-	983,331
Communications	387,553	-	387,553
Government relations	129,633	-	129,633
	5,219,991	-	5,219,991
Supporting services:			
Management and general	698,852	-	698,852
Development	262,010	-	262,010
	960,862	-	960,862
Total expenses	6,180,853	-	6,180,853
Change in net assets before market value adjustment on investments	(1,723,352)	(707,754)	(2,431,106)
Realized and unrealized gains on investments	3,846,449	-	3,846,449
Change in net assets	2,123,097	(707,754)	1,415,343
Net assets:			
Beginning	55,897,003	4,133,097	60,030,100
Ending	\$ 58,020,100	\$ 3,425,343	\$ 61,445,443

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Please join the effort to assist the long-term recovery of soccer along the Gulf Coast.

Play your part by visiting soccerunitedrecoveryfund.org

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— LIGAYA FIGUERAS
LUCIER PARK IN EAST ST. LOUIS

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