

**Project Summary Report  
United States Soccer Foundation  
Neighborhood Initiative Grant  
(B-03-NI-DC-0035)  
October 26, 2007**

The U.S. Soccer Foundation, the grantee, is the major charitable arm of soccer in America. Our mission is to grow and develop the game through increasing opportunities to participate, with our stated slogan being, "enriching lives through soccer." Our efforts focus on public/private partnerships with local governments and organizations that provide at-risk communities with a safe means to enjoy the game, whether it is through our support of field development or after-school programming.

This document is to serve as the "final summary report" as required in our Grant Agreement which was executed on March 15, 2005. This report provides an updated summary for each of the four Neighborhood Initiative Grant projects designated in our application.

**Overview of Neighborhood Initiative Grant #B-03-NI-DC-0035**

The U.S. Soccer Foundation (Foundation) was fortunate to receive a Department of Housing and Urban Development (HUD) Neighborhood Initiatives Grant as part of the FY 2003 HUD program. The grant award was in the amount of \$447,075. In November of 2004, the Foundation formally applied for the grant with a request that highlighted four projects serving distressed and/or blighted communities with an intention of stimulating further investment, and revitalization of, the local areas. This application was approved and a Grant Agreement between HUD and the Foundation was executed on March 15, 2005.

The Foundation is very pleased to share with HUD this final progress report for the four designated projects, which we consider partnerships. We would like to begin by expressing our appreciation to the many HUD personnel, Mr. Gregory Lambert at the National Headquarter Office in particular, who have provided excellent support.

As of October of 2007, all four grant projects designated in our application have begun full operation and have received their HUD NI funds. They are the Mayport, Florida Elementary School Athletic Field Renovation; the L.A. Red Shield Salvation Army Soccer Field Renovation; the "UNITE" After-School Soccer Initiative in Eastern, Kentucky; and the DC SCORES Middle School Pilot Project in Washington, DC.

The two field projects (California and Florida) are completed and in community use. Previous reports have highlighted the successful completion and impact of these two projects and we are pleased to advise you that both synthetic grass fields are exceeding their initial expectations with regard to both operations/maintenance and, most of all, the impact and number of young people in the local communities who are using, and benefiting from, the improved recreation facilities these projects have provided.

Both "programs," UNITE in Kentucky and DC SCORES in Washington, DC are operating and on-going. Both have successfully completed their grant operations and responsibilities and have utilized their full grant awards.

**U.S. Soccer Foundation HUD NI Grant Funding (B-03-NI-DC-0035)**

This report will provide a summary of the four partnerships that received the Foundation's HUD NI funds, including the individual and overall community impact, along with a final accounting breakdown of the HUD NI funds.

Our completed Financial Status Report (Standard Form 269 -- attached) documents the activities since our last status report and is intended to serve as a final accounting and closure of our HUD NI Grant funds.

**Summary and Status of Continuing Grant Projects**

***Program Update: "Unlawful Narcotics Investigations, Treatment and Education (UNITE)" After-School Soccer Initiative in Eastern Kentucky.***

**Sub-grantee: UNITE, a 501 (c)(3) organization  
(Sub-grantee agreement on file at the Foundation)**

**Sub-Grant Amount: \$100,000.00**

**Remaining Sub-Grant Amount (as of 9/16/06): \$37,256.21**

*Note: 9/15/06 is the date of the most recent financial reporting*

**Dates and Amounts of Grant Payments:**

<b>A) November 11, 2006</b>	<b>\$11,229.88</b>
<b>B) November 30, 2006</b>	<b>\$13,119.50*</b>
<b>C) December 14, 2006</b>	<b>\$9,008.64</b>
<b>D) January 4, 2007</b>	<b><u>\$3,078.25</u></b>

\* Amount reflects a "credit" of \$952.50 which represents a previously "double-paid invoice."

**Total: \$37,388.77**

**Grand Total: \$100,132.56**

**Remaining Sub-Grant Amount: \$0.00 (zero)**

In April of 2003, U.S. Representative Hal Rogers, local leaders, law enforcement officials, health care professionals and concerned citizens announced the creation of a new counter-drug initiative to combat drug abuse and serve Southern and Eastern Kentucky communities. The effort was called Operation UNITE and part of the organization's goals is to provide children's programs and after-school projects that are drug-free and character building.

The U.S. Soccer Foundation has entered into a first-of-its-kind partnership with UNITE to bring organized soccer to the area and help their school-aged youth be active, healthy and safe during the crucial after-school hours. The Foundation dedicated a total of \$100,000 of its HUD NI Grant Funds to this project, which were drawn down in the form of reimbursements for approved expenses during the course of 2005 through early 2007.







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representatives of the University of North Florida, local high school soccer programs, and the U.S. Soccer Foundation.

Mayport Elementary is located in the Atlantic Beach area of Duval County, near the U.S. Naval Station Mayport. The area has the lowest income per household in Duval County with over 60% of their 900 students receiving assistance through the federal reduced/free school meal program. The school has a very high "mobility rate" due to the number of military dependents. Approximately one-half of the student body is non-Caucasian and the community surrounding the facility is considered to be an economically disadvantaged area.

The new synthetic grass field continues to be used extensively for soccer and other sports activities which take place during school hours. In addition, the field is used daily for several hours by children that are in recess. The field is showing no signs of excess wear and should live out its expected usefulness of approximately eight to ten years. Other than a few small pieces of playground apparatus, the field is the primary component of Mayport Elementary's PE activities.

Following school hours, the field has become a primary location for soccer practice and competition events by local youth teams. This includes students from Mayport Elementary, as well as students from the adjacent Mayport Middle School. One great advantage of the new field is that it allows for play even during rainy weather.

The overall budget for the project proved to be \$263,000 (on target with the \$260,000 that was originally proposed) with the Foundation utilizing \$150,000 in NI Grant Funds towards its completion. HUD NI Grant funds to the U.S. Soccer Foundation funded approximately 58% of the construction and installation of the artificial grass surface. The rest came from contributions, including \$50,000 from the PGA Tour.

The funding and construction of the Field was highlighted in Mayport Elementary's 2005 "Soccer Improvement Plan" which was presented to the Florida Department of Education. One of the goals stated in the school's plan was to "include 100% of students and staff in a school-wide physical fitness challenge to improve health habits." The new field was cited as one of the components used to achieve this objective.

This unique partnership -- utilizing investment from the Foundation (soccer), the PGA (golf) and TourTurf -- has helped to improve the distressed conditions in the surrounding area. In addition, the project is having a direct impact in stimulating the surrounding community's economic revitalization by enhancing the recreational activities available to local residents and organizations.

Finally, previous reports highlighted the permanent signage that has been erected at the site, recognizing the partners who made the project a reality, including the U.S. Department of Housing and Urban Development.

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**Indirect Cost Recovery Update**

The U.S. Soccer Foundation utilized a grand total of \$66,942.44 of the HUD NI Grant Funds for indirect cost recovery. This amount represents a 15% administrative expense recovery by the Foundation.

**HUD NI Grant Fund Update**

**Drawdown Requests by the Foundation since September 16, 2006:**

*Note: 9/15/06 is the date of the most recent financial reporting*

<b>A) November 15, 2006:</b>	<b>\$41,749.27</b>
<b>B) April 20, 2007:</b>	<b>\$11,000.00</b>
<b>C) May 10, 2007:</b>	<b><u>\$173.39</u></b>
<b>Total:</b>	<b>\$52,922.66</b>

The United States Soccer Foundation has utilized a grand total of \$447,075 from HUD NI Grant #B-03-NI-DC-0035. This remaining balance of \$0.00 (zero) reflects a closure and completion of the HUD NI Grant Fund.

A complete listing of each Drawdown and Expenditure is attached.

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**Conclusion**

The U.S. Soccer Foundation is very pleased to provide this final report and update on the progress of the programs/partnerships that have benefited from the HUD NI Grant Funds. We are delighted to share that, along with the previously completed field projects in California and Florida, both the eastern Kentucky and Washington, DC programs are meeting, and exceeding, their expected impacts and results. We can state with confidence that each partnership is already achieving what we intended, including:

- A) Improving the conditions of distressed and blighted areas and Neighborhoods;*
- B) Stimulating investment, economic diversification, and community revitalization in areas with population out-migration or a stagnating or declining economic base; and,*
- C) Using the sport of soccer as a vehicle for positive change in the lives of at-risk youth or in “distressed” communities.*

We hope this final summary is looked upon favorably by the Department of Housing and Urban Development and provides a proper final report and accounting on the on-going positive impact that each of the four projects/partnerships is having in their community.

Finally, we are proud of the partnerships we've established as part of these successful projects. Most of all, we are thankful for HUD's support of our efforts and hope that the Department will be just as proud of the partnership you have established with us.

Faithfully submitted by,

David M. Tyahla, Director of Government Relations, U.S. Soccer Foundation.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_